

Press Release

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FOR IMMEDIATE RELEASE
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CEO OF MANAGEMENT CONSULTING FIRM TO GIVE PRESENTATION AT ASQ EVENT IN OCTOBER

Syracuse, NY, September 16, 2009: Monica Johns, President and CEO of Clarity Management Consulting, has been invited to give a presentation at the American Society for Quality (ASQ) Service Quality Conference on Monday, October 5, 2009. The conference will be held in Long Beach, California from October 5-6.

The title of the presentation is "Mining for Gold: A Strategic Approach to Selecting Innovative Quality Partners." It deals with the steps involved in identifying forward-thinking suppliers who can help corporations improve performance and advance their quality goals. This is a critical need as companies become more focused on using supplier partnerships as a means of driving quality and innovation. The right supplier selection tools can play an important role in building value-based relationships.

Details of this event are available at
www.asq.org/conferences/service-quality/program/monday.html#cc1.

About Clarity Management Consulting

Clarity Management Consulting (www.claritymanagementconsulting.com) provides consulting solutions that transform the way clients do business. With 25 years experience in project management, manufacturing, engineering, outsourcing, and consulting, Clarity helps clients accelerate their strategic goals and achieve greater levels of productivity, while reducing waste and cost.